

# PROJECT TIMELINE

## DEMONSTRATION PLANTING

### PROJECT PERIOD: APRIL 1 - JUNE 30

#### PHASE 1 - PROJECT LAUNCH & DEMONSTRATION SITE SELECTION | APRIL 1- APRIL 12

##### ACTIVITIES:

- Formal project kickoff by Clean Pelican
- Field review of potential Government Street median locations
- Selection of Demonstration Median Site
- Initial coordination with City-Parish departments if required

#### PHASE 2 - LANDSCAPE DESIGN & PARTNER COORDINATION | APRIL 12 - MAY 1

##### ACTIVITIES:

- Engage local landscaping partner for design guidance
- Identify plant supplier or nursery partner
- Develop low-maintenance planting plan
- Develop sponsor recognition signage design

#### PHASE 3 - SPONSOR RECRUITMENT & VOLUNTEER COORDINATION | MAY 1 - MAY 23

##### ACTIVITIES:

- Launch Adopt-a-Median sponsor outreach
- Confirm sponsor for demonstration median
- Recruit volunteers and neighborhood participants
- Coordinate installation logistics and equipment needs

#### PHASE 4 - DEMONSTRATION MEDIAN INSTALLATION | MAY 23 - JUNE 20

##### ACTIVITIES:

- Community volunteer beautification day(s)
- Site preparation and vegetation removal
- Soil preparation (minimal) and grading
- Native shrub/grass/perennial/groundcover planting
- Install Adopt-a-Median sponsor signage

#### PHASE 5 - COMMUNITY ACTIVATION & PROJECT COMPLETION | JUNE 20 - JUNE 30

##### ACTIVITIES:

- Final cleanup and finishing touches
- Documentation of project outcomes
- Develop expansion strategy for additional Government St. medians

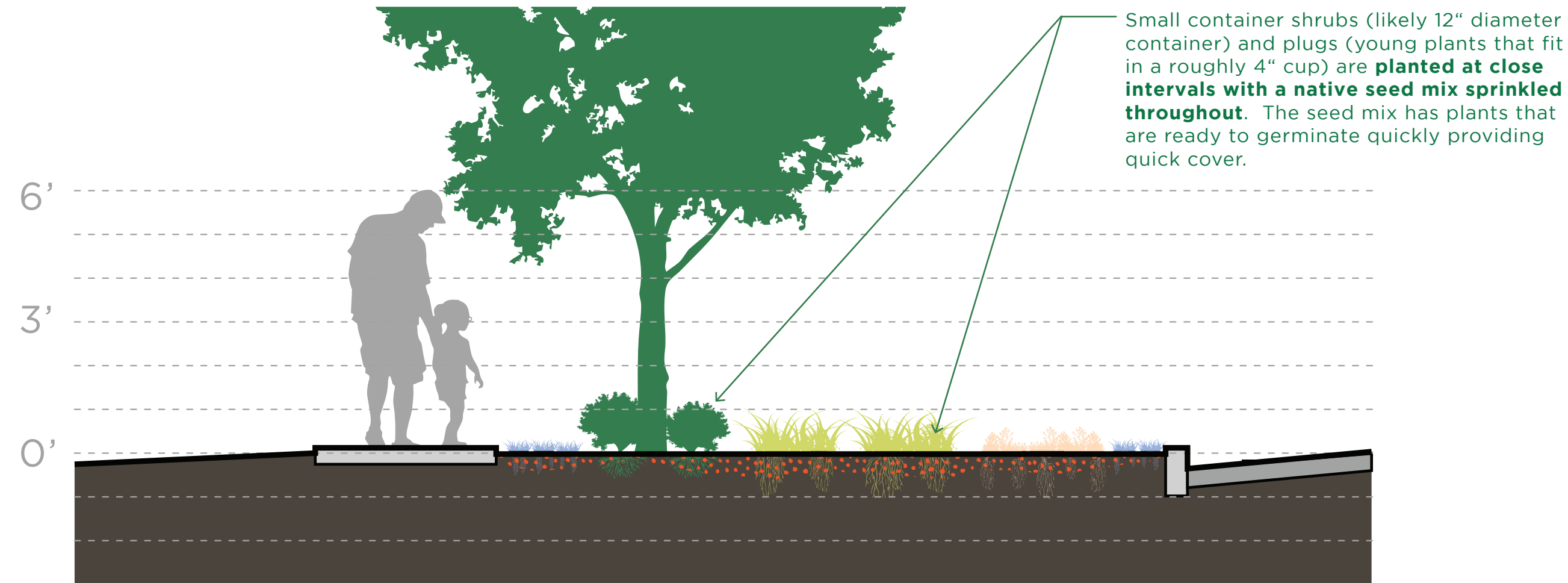


WE ARE HERE

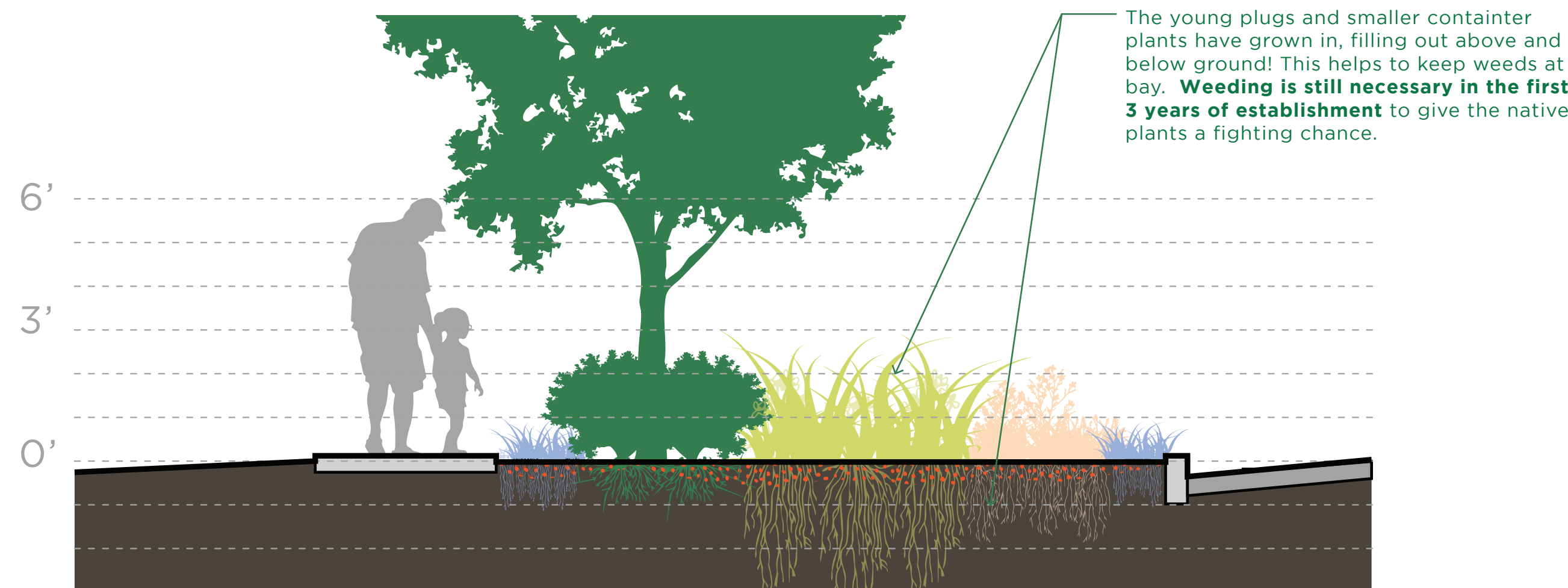
tentative:  
INSTALL JUNE 20TH!

# LANDSCAPES AS SYSTEMS

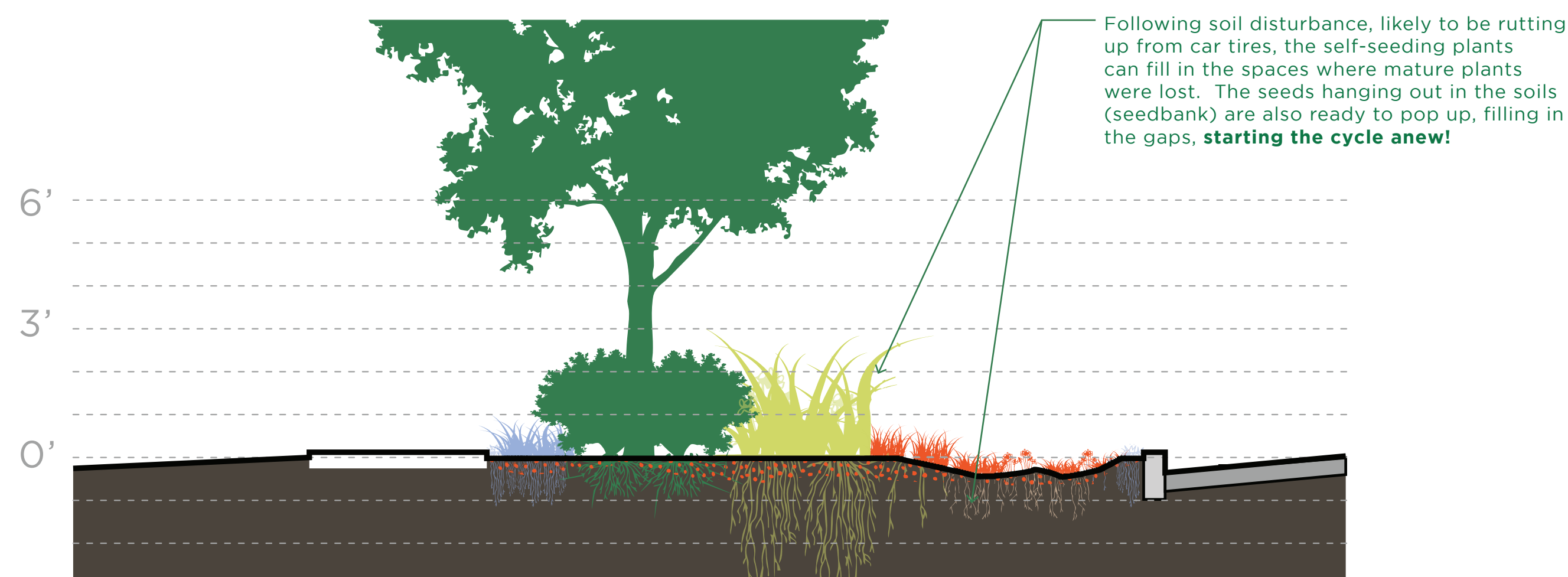
## DEMONSTRATION PLANTING



YOUNG PLANTS & SEEDS: 1 MONTH AFTER INSTALL



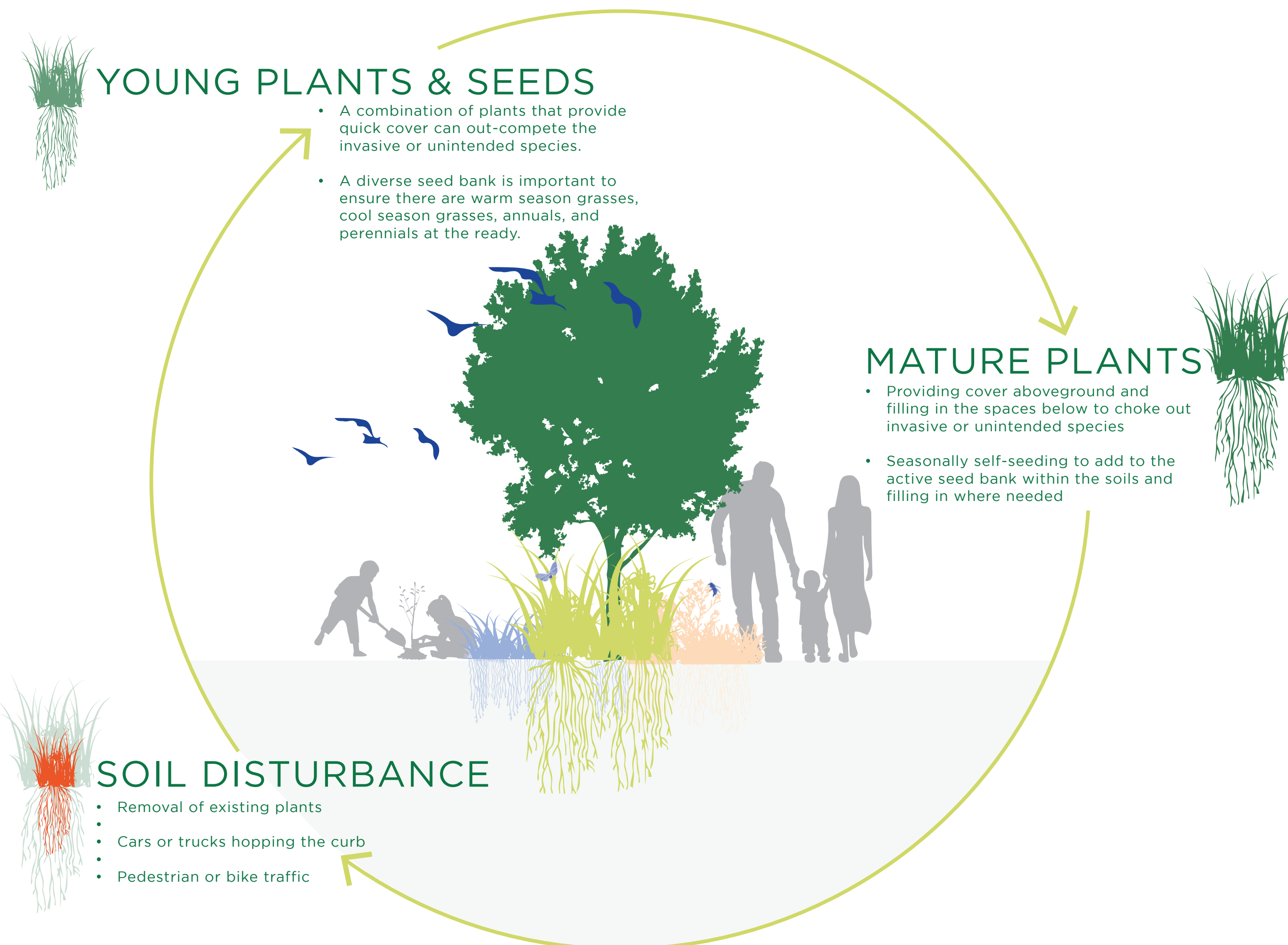
MATURE PLANTS: 1 YEAR AFTER INSTALL



MATURE PLANTS: DISTURBANCE

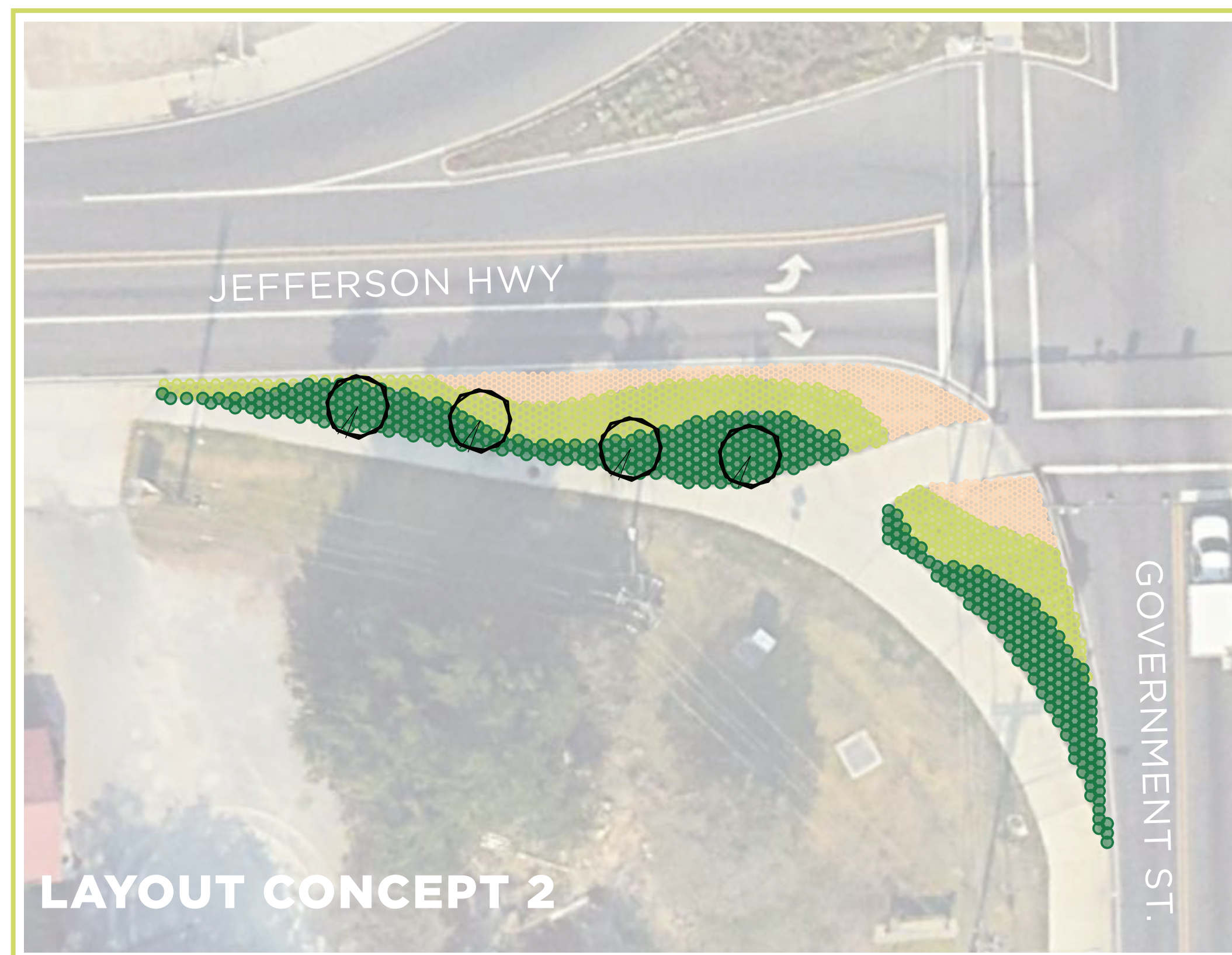
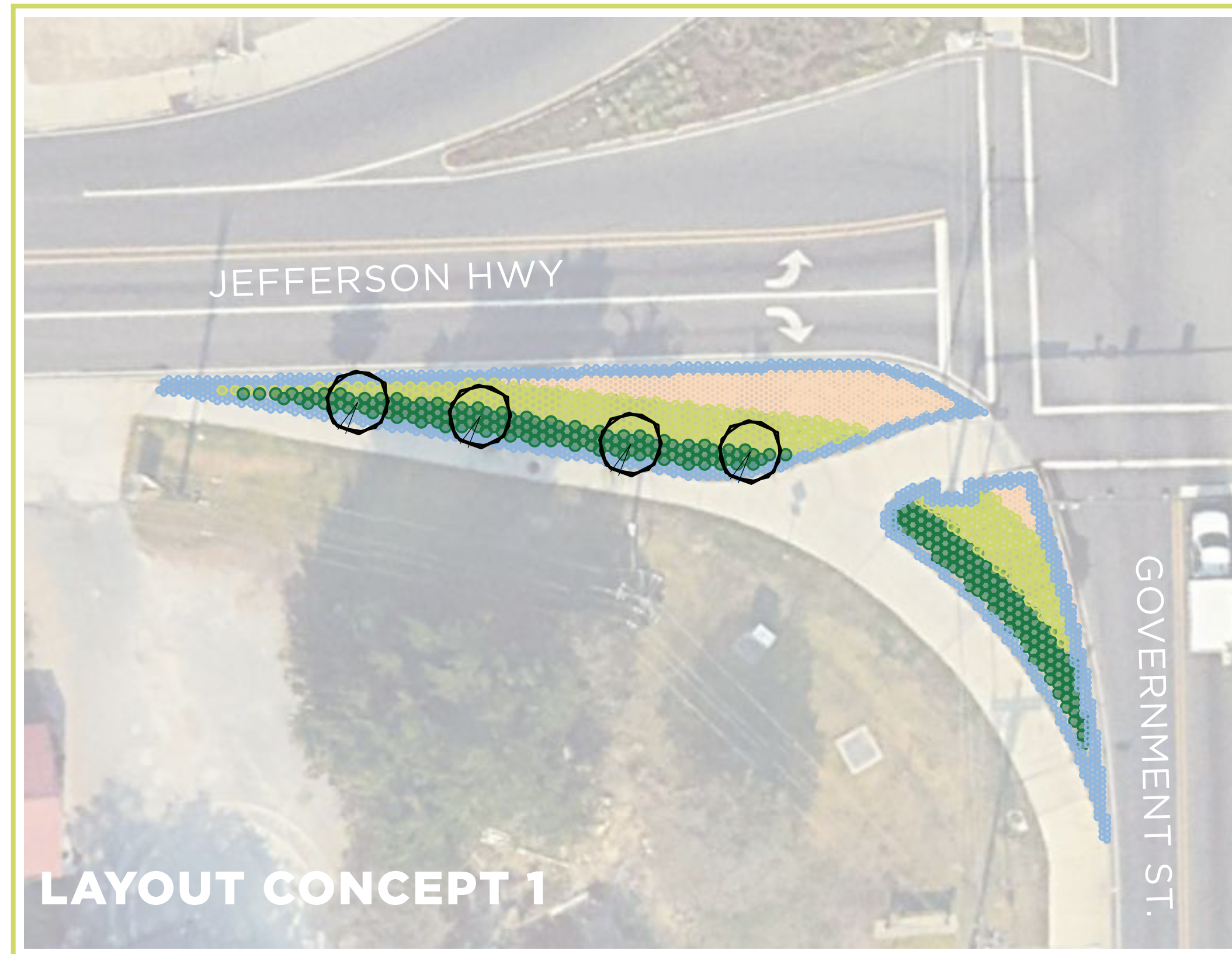
### RIGHT PLANT IN THE RIGHT PLACE!

Our native plants enjoy our depleted soils! No need for extensive (expensive) bed prep! Overly-amended soils provide weeds with their favorite growing conditions...**let's choose plants that match our urban soil conditions!**

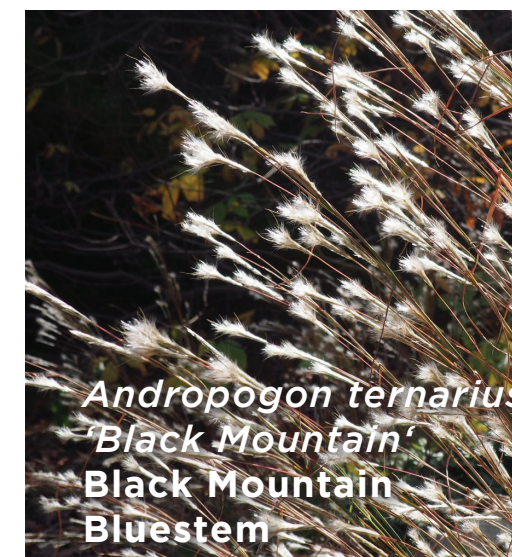
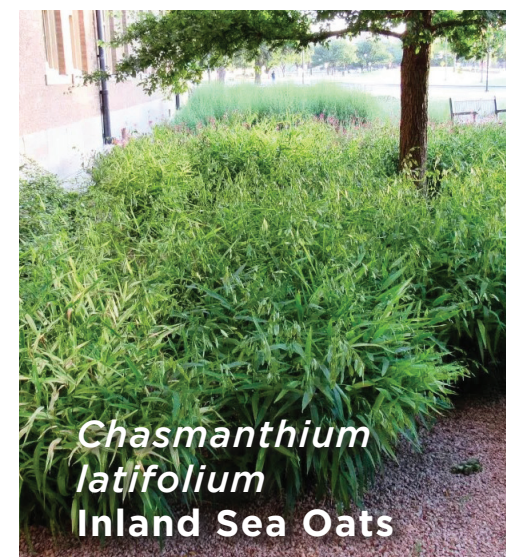


# SPECIES CONSIDERATION

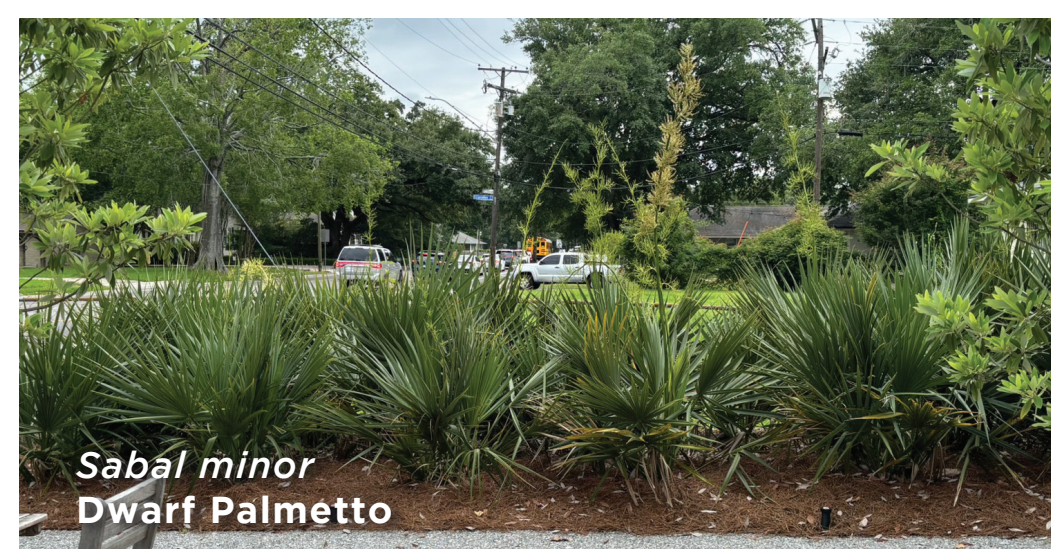
## DEMONSTRATION PLANTING



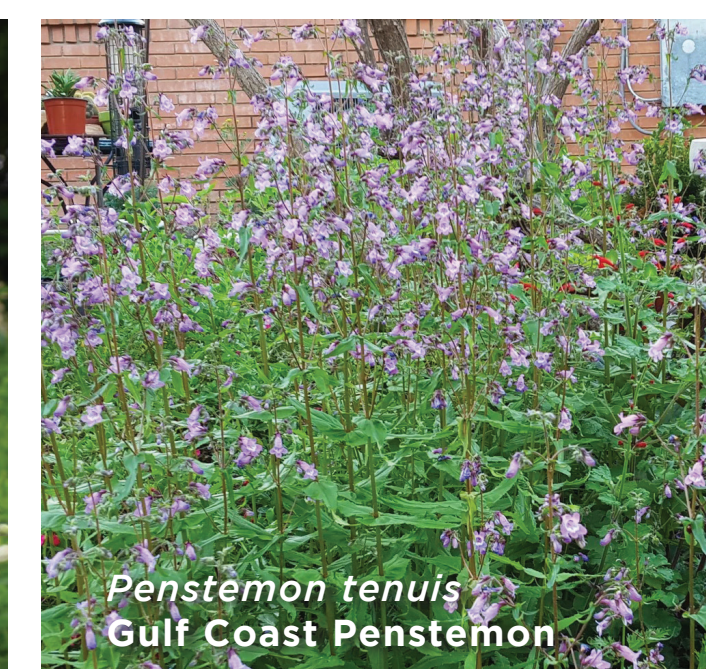
### NATIVE GRASSES



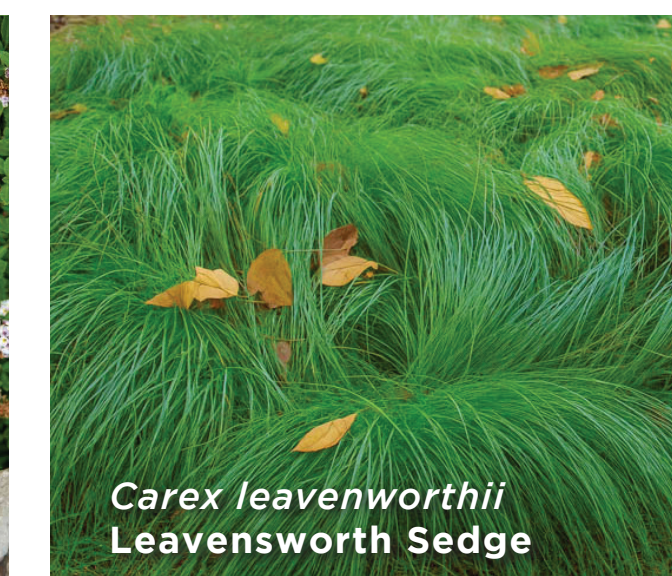
### NATIVE SHRUBS



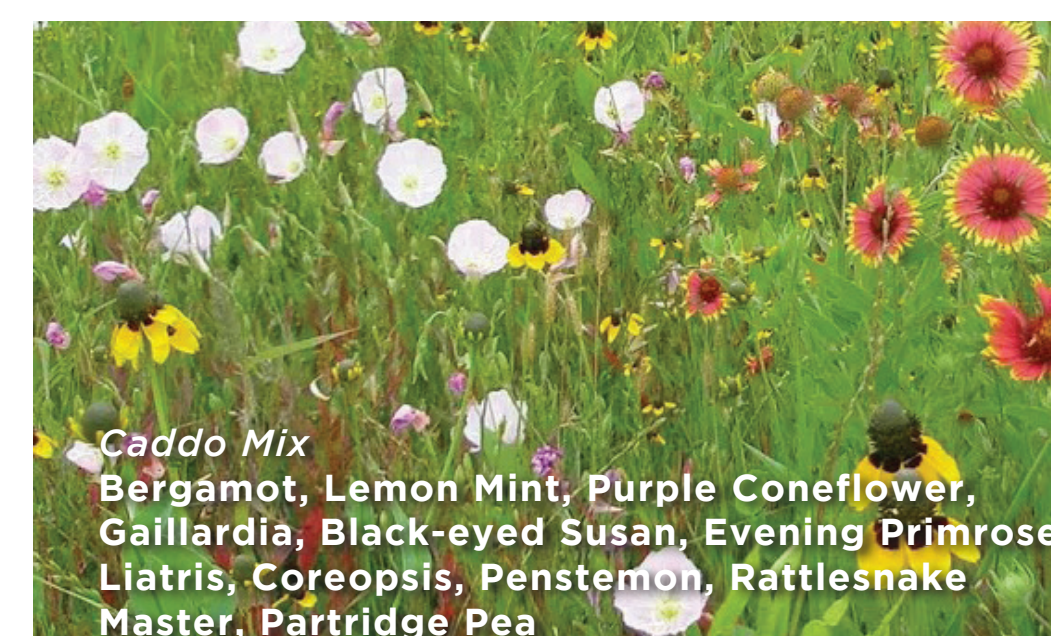
### NATIVE PERENNIALS



### NATIVE GROUNDCOVERS



### ANNUAL/PERENNIAL SEED MIX



ROUGHLY  
2,000  
PLANTS!